



Company Styleguide

1.

Colors

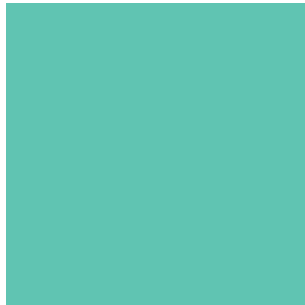
C2G Dark Blue



Main color

R35 G34 B85
C100 M98 Y34 K30
#060f5c

C2G Mint



Main color

R98 G196 B178
C59 M0 Y37 K0
#44DBBD

C2G Dark Gray



Main color

R53 G56 B56
C66 M56 Y55 K60
#353838

C2G light Gray



Secondary color

R188 G190 B192
C0 M0 Y0 K30
#BCBEC0

White



Secondary color

R255 G255 B255
C0 M0 Y0 K0
#FFFFFF

2.

Typography

LATO Hairline

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

LATO Light

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

LATO Bold

**AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

LATO Black

**AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

3.

Logo

Light Background



Dark Background



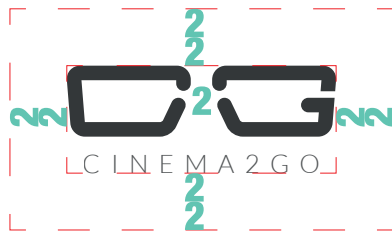
colored Background



colored Background



colored Background



Logotype Clearspace

Is determined by the height of the “2” in C2G.
The space is measured from the furthest point
on all sides of the mark.

4.

Contact Info

Ask The Expert

For questions regarding the usage of the different elements of the identity, please contact:

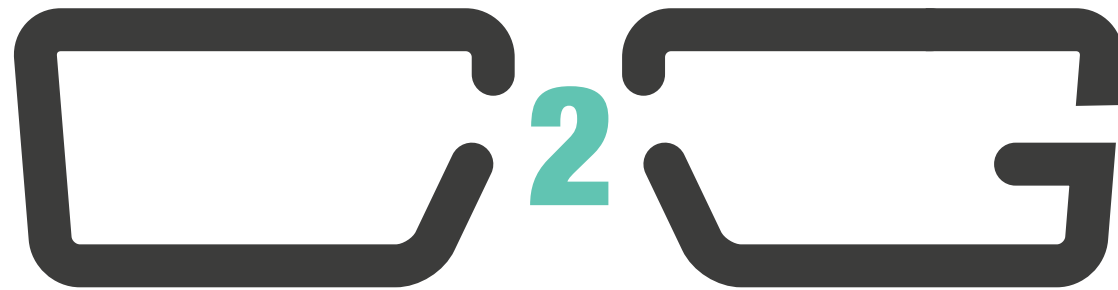
Contact

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Logo



C I N E M A 2 G O

Logo Mogo

mogo